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SAMPLE – Adapt to your needs

STORYTELLER, JYM KRUSE, TO APPEAR AT place

FOR IMMEDIATE RELEASE

DATE

CITY, STATE — "Once upon a time …" is often associated with entertaining moments and fairy tale favorites we've come to love; but storyteller, Jym Kruse, believes that stories can inspire and educate as well. On DAY, DATE, the Fremont, Nebraska author and storyteller will bring his world of fantasy and fable to CITY in a program entitled TITLE at PLACE. His presentation will begin at TIME in ROOM.

Kruse has used traditional and personal stories for many years both in the classroom as a teacher and on the stage as a professional storyteller. From statewide festivals to public radio stations across the nation, he has told his stories to preschools and Elderhostels and every age group in between. A member of the National Storytelling Network, he is also a speaker for the Nebraska Humanities Council. He has worked with the National Arbor Day Foundation to develop strategies for using storytelling as a tool for environmental education across the curriculum.

His stories have been featured on "The Enchanted Forest," on Washington Public Radio, as well as "The Story Tree," which is heard on public radio stations throughout the country. A frequent speaker at schools, festivals and community gatherings, his stories emerge both from his experience as husband, father, and onetime child as well as from the world of traditional folktales.